

## **Special Measures on Intellectual Property Protection**

### **有關保護知識產權問題的特別通告**

We wish to draw your special attention to clause No. 43 in the exhibitors' application form about intellectual property infringement. This is a matter taken very seriously by the Fair Organiser, the Hong Kong Trade Development Council (HKTDC). Exhibitors with a history of infringement are barred from our trade fairs.

The following two measures will be implemented to tackle with the "Intellectual Property Infringement" issue:

#### 1. IPR Inspection Team

Same as previous years, an IPR inspection team will be appointed by the Organiser to inspect on-site products displayed by the exhibitors. By the rules and regulations of the exhibition, the inspection team has the absolute right in asking exhibitors to remove any exhibits which are suspected to be infringing items.

#### 2. Fair Legal Advisor

We have procedures for handling complaints promptly at the fairground, with the assistance of a Fair Legal Advisor. They are set out in the attached briefing notes and all exhibitors are invited to make use of them. These procedures are designed to safeguard exhibitors' intellectual property rights as well as to protect individual exhibitors from any business disruption caused by unfounded complaints.

**The Fair Organiser reserves the right to deny admission to or reject from the Fair, anyone who does not follow these procedures or who disturbs the normal business of exhibitors or buyers inside the Exhibition Hall.**

Please refer to the attached exhibitor brief regarding our on-the-spot handling at the Fair of complaints about intellectual property infringement.

If you have any further enquiries, please feel free to contact our IPR office at Room G204, Level 2 of Hong Kong Convention and Exhibition Centre during the fair period.

Hong Kong Trade Development Council

Encl. Exhibitors' and Advertisers' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions

香港貿易發展局一直對保護知識產權極為重視，為保障參展商權益，茲提醒貴公司於展覽期間，必須遵守參展申請表格內參展規則第 43 項有關侵犯知識產權行為的條款。舉凡有觸犯侵權行為紀錄的參展商，將不獲准參加本局日後舉辦的展覽會，敬希垂注。

大會將會在展覽會期間實行兩項保護知識產權的措施：

#### 1. 知識產權檢察小組

由主辦機構成立的知識產權檢察小組，將於展覽期間巡查各參展商展品。如小組成員發現有懷疑侵犯知識產權之展品，展商必須遵從大會規定，立刻把展品收回。

#### 2. 駐場法律顧問

本局訂有一套處理展覽現場侵權投訴的程序，並委聘法律顧問駐場提供協助。這套程序旨在保障參展商的知識產權，以及防止無理投訴阻礙參展商進行展銷活動。有關內容詳列於附頁，所有參展商務請遵行。

假若任何人士違反有關程序或於展場內騷擾參展商和買家的正常商業活動，本局有權驅逐有關人士離場或禁止其進入會場。

請參閱附上之參展商須知有關即場處理侵權投訴的程序，同時指引參展商如何證明其擁有知識產權和提出遭侵權的證據。

在展覽舉行期間，如有任何有關侵犯知識產權的查詢及投訴，請往香港會議展覽中心 2 樓 G204 室知識產權辦事處辦理。

香港貿易發展局

附件：香港貿易發展局展覽會保護知識產權措施-參展商及廣告商須知

**Organiser 主辦機構：**